



Seafood Expo Asia

Singapore
September 4-6, 2024

Singapore's highly import dependent, multi-billion-dollar food industry is driven by robust consumer spending, high disposable income, and intense urbanization. Seafood Expo Asia brings in buyers from around Asia and the world looking for various fresh, frozen, and value-added seafood products. The show features over 300 exhibitors from 31 countries and brings in over 3,100 seafood professionals from 69 countries. Seafood Expo Asia gives companies direct, face-to-face access to thousands of seafood buyers in the Asian market.

Exhibit with SUSTA for direct face-to-face access to thousands of seafood buyers in Asia.

Participation Fee: \$ 2,184

Early Bird Special: \$ 1,984 (if you register and pay before April 4, 2024)

Fee Includes:

- A furnished and decorated 100 sq. ft. booth space in the USA pavilion including installation and dismantling of booth
- 5 co-exhibitor badges per company, professional chef to prepare your product, ice and overnight cold storage
- Market briefing & tour
- Translator services
- Reimbursement of up to \$500 in sample shipping costs, with proper documentation

Registration Deadline: June 4, 2024 (No refunds for cancellation after this date)

Industry Focus: Seafood

Product Description: Suitable products are all fish and seafood, including Fresh or Frozen Fish & Seafood and Value-added Seafood Products that are allowed for export to the Singapore.

50% CostShare: Apply now for SUSTA's [50% CostShare](#) to request 50% reimbursement of participation fee, international travel, promotional giveaway items, point of sale materials, freight and more!

Activity Managers:

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SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](#) and monitor the [Travel Advisories \(state.gov\)](#) webpage before traveling.

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